



FCC EEO Public File Report

For the period of August 1, 2005 through July 31, 2006

A Station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application. This report must also be placed on the station's web site.

Section A. Full-Time Vacancies Filled During The Past Year

	1. Job Title: Co-National Sales Manager	Date Filled:	8/31/05
	2. Job Title: Traffic Manager	Date Filled:	10/10/05
	3. Job Title: Master Control Operator	Date Filled:	10/17/05
	4. Job Title: Master Control Operator	Date Filled:	10/28/05
	5. Job Title: Sales Promotion/Research Coordinator	Date Filled:	12/27/05
	6. Job Title: Account Executive	Date Filled:	2/1/06
	7. Job Title: Account Executive	Date Filled:	7/31/06

Section B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title:		Co-National Sales Manager		Date Filled:	8/31/05
Source	Contact Person	Address		Telephone	Referred Person Hired?
WI Broadcasters Assoc.	Torrie	44 E. Mifflin St., Ste 900, Madison WI 53703		255-2600	
Equal Opportunity Center		210 Martin Luther King Jr. Blvd., Room 500 Madison, WI 53703		266-4910	
YWCA Job Placement		336 W. Lakeside Street Madison, WI 53715		255-3098	
Centro Hispano	Dora Silva	835 W. Badger Rd. Madison, WI 53713		255-3018	
United Refugee Service	Kathy Khampouy	312 N. 3rd Street Madison, WI 53704		256-6400	
Urban League	Heather	151 East Gorham St. Madison, WI 53703		251-8550	
Wisconsin State Journal	Sheryl Wheeler	SWheeler@capitalnewspapers.com		257-7777	
WI Job Net	Christine Richard	1819 Aberg Ave. Madison, WI 53704		242-4880	
Spots-n-Dots	Alice	dai@spotsndots.com			No
Career Link		www.uwplatt.edu/careercenter			
ACME Job Line Bulletin Board	Sandy Dunlavy	WBUW			
WB 57 Website	Dave Shelly	WBUW			
tvjobs.com		www.tvjobs.com			No
Word of Mouth	Former Employee			Yes	Yes
Unknown Source		e-mails or mailed in			No
2. Job Title: Traffic Manager				Date Filled:	10/10/05
Source	Contact Person	Address		Telephone	Referred Person Hired?
Blackhawk Tech Collegle	Chris - Career Center	P.O. Box 5009 Janesville, WI 53547		608-757-7713 FAX: 608 743-4407	
UW Madison School of Journalism	Erica Salkin	5134 Vilas Hall, 821 University Ave., Madison, WI 53706		263-4858 FAX: 262-1361	
Wisconsin State Journal (Capitol Newspapers)	Rhonda Camron	Call, fax or email information		rcamron@capitalnewspapers.com	No

WI Job Net	Christine Richard	1819 Aberg Ave., Madison, WI 53704	See Job Net Folder242-4880	No
Madison Media Institute	Susan Miller	2702 Agriculture Dr. Madison, WI 53718	663-2000 FAX: 442-0141	
MATC Career Resources		3550 Anderson St. Madison, WI 53704	243-4271 FAX: 246 6400	
UW Madison School of Communication Arts	Kevin French	6177 Vilas Hall, 821 University Ave. Madison, WI 53706	265-0048 FAX: 262 9953	
Equal Opportunity Center		210 Martin Luther King Jr. Blvd., Room 500, Madison, WI 53703	266-4910 FAX: 266-6514	
YWCA Job Placement		336 W. Lakeside Street Madison, WI 53715	255-3098 FAX: 255-3378	
Centro Hispano	Dora Silva	835 W. Badger Rd. Madison, WI 53713	255-3018 FAX: 255-2975	
United Refugee Service	Kathy Khamphouy	312 N. 3rd Street Madison, WI 53704	256-6400 FAX: 251-0944	
Urban League	Heather	151 East Gorham St. Madison, WI 53703	251-8550 FAX: 251-0944	
WI Broadcasters Assoc.	Torrie	44 E. Mifflin St., Ste 900, Madison WI 53703	255-2600 FAX: 256 3986	
Tvjobs.com			See Tvjobs.com folder	
Career Link			www.uwplatt.edu/careercenter	
WB57 Website	Dave Shelly	WBUW	www.wb57.com	No
Internal Promotion				Yes
Spots-n-Dots	Alice		dai@spotsndots.com	No
ACME Job Line Bulletin Board	Sandy Dunlavy	WBUW		
3. Job Title:	Master Control Operator		Date Filled:	10/17/05
Source	Contact Person	Address	Telephone	Referred Person Hired?
Blackhawk Tech Collegle	Chris - Career Center	P.O. Box 5009 Janesville, WI 53547	608-757-7713 FAX: 608 743-4407	
UW Madison School of Journalism	Erica Salkin	5134 Vilas Hall, 821 University Ave., Madison, WI 53706	263-4858 FAX: 262-1361	
WI Job Net	Christine Richard	1819 Aberg Ave., Madison, WI 53704	See Job Net Folder242-4880	
Madison Media Institute	Susan Miller	2702 Agriculture Dr. Madison, WI 53718	663-2000 FAX: 442-0141	No
MATC Career Resources		3550 Anderson St. Madison, WI 53704	243-4271 FAX: 246 6400	
UW Madison School of Communication Arts	Kevin French	6177 Vilas Hall, 821 University Ave. Madison, WI 53706	265-0048 FAX: 262 9953	
Equal Opportunity Center		210 Martin Luther King Jr. Blvd., Room 500, Madison, WI 53703	266-4910 FAX: 266 6514	
YWCA Job Placement		336 W. Lakeside Street Madison, WI 53715	255-3098 FAX: 255 3378	
Centro Hispano	Dora Silva	835 W. Badger Rd. Madison, WI 53713	255-3018 FAX: 255-2975	
United Refugee Service	Kathy Khamphouy	312 N. 3rd Street Madison, WI 53704	256-6400 FAX: 251-0944	
Urban League	Heather	151 East Gorham St. Madison, WI 53703	251-8550 FAX: 251-0944	
WI Broadcasters Assoc.	Torrie	44 E. Mifflin St., Ste 900, Madison WI 53703	255-2600 FAX: 256-3986	No
Tvjobs.com			See Tvjobs.com folder	No
Career Link			www.uwplatt.edu/careercenter	
WB57 Website	Dave Shelly		www.wb57.com	Yes
Word of Mouth	Current Employees			No

4. Job Title: Master Control Operator			Date Filled:	10/28/05
Source	Contact Person	Address	Telephone	Referred Person Hired?
Blackhawk Tech Collegle	Chris - Career Center	P.O. Box 5009 Janesville, WI 53547	608-757-7713 FAX: 608 743-4407	
UW Madison School of Journalism	Erica Salkin	5134 Vilas Hall, 821 University Ave., Madison, WI 53706	263-4858 FAX: 262-1361	
WI Job Net	Christine Richard	1819 Aberg Ave., Madison, WI 53704	See Job Net Folder242-4880	
Madison Media Institute	Susan Miller	2702 Agriculture Dr. Madison, WI 53718	663-2000 FAX: 442-0141	Yes
MATC Career Resources		3550 Anderson St. Madison, WI 53704	243-4271 FAX: 246 6400	
UW Madison School of Communication Arts	Kevin French	6177 Vilas Hall, 821 University Ave. Madison, WI 53706	265-0048 FAX: 262 9953	
Equal Opportunity Center		210 Martin Luther King Jr. Blvd., Room 500, Madison, WI 53703	266-4910 FAX: 266 6514	
YWCA Job Placement		336 W. Lakeside Street Madison, WI 53715	255-3098 FAX: 255 3378	
Centro Hispano	Dora Silva	835 W. Badger Rd. Madison, WI 53713	255-3018 FAX: 255-2975	
United Refugee Service	Kathy Khamphouy	312 N. 3rd Street Madison, WI 53704	256-6400 FAX: 251-0944	
Urban League	Heather	151 East Gorham St. Madison, WI 53703	251-8550 FAX: 251-0944	
WI Broacasters Assoc.	Torrie	44 E. Mifflin St., Ste 900, Madison WI 53703	255-2600 FAX: 256-3986	No
Tvjobs.com			See Tvjobs.com folder	No
Career Link			www.uwplatt.edu/careercen ter	
WB57 Website	Dave Shelly		www.wb57.com	No
Word of Mouth	Current Employees			No
5. Job Title: Sales Promotion/Research Coordinator			Date Filled:	12/27/05
Source	Contact Person	Address	Telephone	Referred Person Hired?
Blackhawk Tech Collegle	Chris - Career Center	P.O. Box 5009 Janesville, WI 53547	608-757-7713 FAX: 608 743-4407	
UW Madison School of Journalism	Erica Salkin	5134 Vilas Hall, 821 University Ave., Madison, WI 53706	263-4858 FAX: 262-1361	
WI Job Net	Christine Richard	1819 Aberg Ave., Madison, WI 53704	See Job Net Folder242-4880	
Madison Media Institute	Susan Miller	2702 Agriculture Dr. Madison, WI 53718	663-2000 FAX: 442-0141	
MATC Career Resources		3550 Anderson St. Madison, WI 53704	243-4271 FAX: 246 6400	
UW Madison School of Communication Arts	Kevin French	6177 Vilas Hall, 821 University Ave. Madison, WI 53706	265-0048 FAX: 262 9953	
Equal Opportunity Center		210 Martin Luther King Jr. Blvd., Room 500, Madison, WI 53703	266-4910 FAX: 266 6514	
YWCA Job Placement		336 W. Lakeside Street Madison, WI 53715	255-3098 FAX: 255 3378	
Centro Hispano	Dora Silva	835 W. Badger Rd. Madison, WI 53713	255-3018 FAX: 255-2975	
United Refugee Service	Kathy Khamphouy	312 N. 3rd Street Madison, WI 53704	256-6400 FAX: 251-0944	
Urban League	Heather	151 East Gorham St. Madison, WI 53703	251-8550 FAX: 251-0944	
WI Broacasters Assoc.	Torrie	44 E. Mifflin St., Ste 900, Madison WI 53703	255-2600 FAX: 256-3986	
Tvjobs.com			www.tvjobs.com	
Career Link		University of Platteville	www.uwplatt.edu/careercen ter	
WB57 Website	Dave Shelly	WBUW	www.wb57.com	
Spots-n-Dots	Alice		dai@spotsndots.com	
WBUW Internship	Vanessa Younger	WBUW		YES

6. Job Title:		Account Executive		Date Filled:	2/1/06
Source	Contact Person	Address		Telephone	Referred Person Hired?
Blackhawk Tech Collegle	Chris - Career Center	P.O. Box 5009 Janesville, WI 53547		Fax: 608-743-4407	
Centro Hispano	Dora Silva	835 W. Badger Rd. Madison, WI 53713		Fax: 255-2975	
Equal Opportunity Center		210 Martin Luther King Jr. Blvd., Room 500 Madison, WI 53703		Fax: 266-6514	
Madison Media Institute	Susan Miller	2702 Agriculture Dr. Madison, WI 53718		Fax: 442-0141	
MATC Career Resources		3550 Anderson St. Madison, WI 53704		Fax: 246-6400	
United Refugee Service	Kathy Khamphouy	312 N. 3rd Street Madison, WI 53704		Fax: 256-6501	
Urban League	Heather	151 East Gorham St. Madison, WI 53703		Fax: 251-0944	
UW Madison School of Communication Arts	Kevin French	6177 Vilas Hall 821 University Ave. Madison, WI 53706		Fax: 262-9953	
UW Madison School of Journalism	Erica Salkin	5134 Vilas Hall 821 University Ave., Madison, WI 53706		Fax: 262-1361	
WI Broadcasters Assoc.	Torrie	44 E. Mifflin St., Ste 900, Madison WI 53703		Fax: 256-3986	
YWCA Job Placement		336 W. Lakeside Street Madison, WI 53715		Fax: 255-3378	
Career Link				www.uwplatt.edu/careercenter	
WB 57 Website	Dave Shelly	WBUW		www.wb57.com	Yes
WBUW TV Ad	Dave Shelly	WBUW			
tvjobs.com				www.tvjobs.com	
Spots-n-Dots	Alice			dai@spotsndots.com	
WI Job Net	Christine Richard	1819 Aberg Ave. Madison, WI 53704		www.dwd.state.wi.us	No
7. Job Title:		Account Executive		Date Filled:	7/31/06
Source	Contact Person	Address		Telephone	Referred Person Hired?
WI Broadcasters Assoc. Job Bank	Kristen Bergmann	44 E. Mifflin St., Ste 900, Madison WI 53703		www.wi-broadcasters.org	No
Blackhawk Tech Collegle	Chris - Career Center	P.O. Box 5009 Janesville, WI 53547		Fax: 608-743-4407	
UW Madison School of Journalism	Erica Salkin	5134 Vilas Hall 821 University Ave., Madison, WI 53706		Fax: 262-1361	
Madison Media Institute	Susan Miller	2702 Agriculture Dr. Madison, WI 53718		Fax: 442-0141	
MATC Career Resources		3550 Anderson St. Madison, WI 53704		Fax: 246-6400	
UW Madison School of Communication Arts	Kevin French	6177 Vilas Hall 821 University Ave. Madison, WI 53706		Fax: 262-9953	
Equal Opportunity Center		210 Martin Luther King Jr. Blvd., Room 500 Madison, WI 53703		Fax: 266-6514	
YWCA Job Placement		336 W. Lakeside Street Madison, WI 53715		Fax: 255-3378	
Centro Hispano	Dora Silva	835 W. Badger Rd. Madison, WI 53713		Fax: 255-2975	
United Refugee Service	Kathy Khamphouy	312 N. 3rd Street Madison, WI 53704		Fax: 256-6501	
Urban League	Heather	151 East Gorham St. Madison, WI 53703		Fax: 251-0944	
WI Job Net	Christine Richard	1819 Aberg Ave. Madison, WI 53704		242-4880	
Spots-n-Dots	Alice			dai@spotsndots.com	
Career Link				www.uwplatt.edu/careercenter	
WB 57 Website	Dave Shelly	WBUW		www.wb57.com	Yes
tvjobs.com				www.tvjobs.com	

WisconsinJobs.com			www.wisconsinjobs.com	No
monster.com			www.monster.com	No
UW Madison Business Career Center Website			262-2550	
Wisconsin Tech Connect			www.wisconsintechconnect.com	
Isthmus	Chad Hopper	101 King Street, Madison, WI 53703	251-5627	
Word of Mouth				No

Section C. Total Number of Persons Interviewed For All Full-Time Vacancies During The Past Year (this will be a raw number):

34

Section D. Total Number of Interviewees For All Full-Time Filled During The Past Year Recruitment Sources:

Referral Source	Contact Person	Address	Telephone	Number of Interviewees Referred
Word of Mouth	Employees			5
Internal Promotion				1
Madison Media	Susan Miller	2702 Agriculture Dr. Madison, WI 53718	663-2000	1
WB57 Website	Dave Shelly			8
tvjobs.com				1
WBA website				6
Internship	Vanessa Younger	WBUW		1
Job Net	website	www.dwd.state.wi.us		1
WBUW TV Ad	Dave Shelly	WBUW		1
wisconsinjobs.com	Terry		242-1990	2
monster.com	Tami Utterback		800-899-7058 x5801	5

Section E. Outreach Activities

Activity Title:	WBA's Scholarship Program
Activity Date:	Fall 2005
Description:	WBUW participated in the WBA Scholarship Program financially and making initial evaluations of the candidates for the evaluation committee.
Activity Title:	WB57's Internship Program
Activity Date:	Fall 2005
Description:	Kessa Wakefield, UW student, participated in our internship program, gaining experience in sales, promotions, and marketing research.
Activity Title:	Nondiscrimination & Outreach in Hiring Workshop
Activity Date:	1/24/2006
Description:	This seminar is one of four seminars geared toward ensuring Equal Employment Opportunity and preventing unlawful discrimination.

Activity Title:	Job/Career Fair at WBA's 2006 Winter Conference	
Activity Date:	1/24/2006	
Description:	WBUW participated in this job fair, accepting resumes and talking with job seekers about employment opportunities.	
Activity Title:	WB 57's Internship	
Activity Date:	Spring 2006	
Description:	Stephanie Biegel was our spring intern.	
Activity Title:	GMCC Mardi Gras Business Expo	
Activity Date:	Winter 2006	
Description:	WBUW participated in GMCC's Business Expo with trade booth and marketing materials targeted at the general public, prospective employees, and business community. The booth consisted of multi-media presentation, visual displays, and was staffed by Creative Services and sales staff.	
Activity Title:	Nondiscrimination & Outreach in Hiring Workshop-Part 2	
Activity Date:	6/14/2006	
Description:	This seminar is one of four seminars geared toward ensuring Equal Employment Opportunity and preventing unlawful discrimination.	
Activity Title:	Job/Career Fair at WBA's 2006 Summer Conference	
Activity Date:	6/14/2006	
Description:	WBUW participated in this job fair, accepting resumes and talking with job seekers about employment opportunities.	
Activity Title:	WB 57's Internship	
Activity Date:	Summer 2006	
Description:	Trinae Williams and Caissa Casarez joined us for six weeks as part of the People Program's summer internship.	